**C7: ADVANCED COURSE IN TRIZ & SYSTEMATIC INNOVATION FOR BUSINESS AND MANAGEMENT (系統性商業管理創新進階課程)**

**Duration:** 4 days (32 hours)

**Certificates:** TRIZ Training International Centre: TRIZ in Business and Management, Advanced Practitioner. MATRIZ Certificate Level 2. TRIZ 國際訓練中心商管進階師， MA TRIZ Level2 國際認證

**Target Audience**

Everyone who wants to expand innovative skills by adding systematic approach to the process and use patterns of strong thinking: Business and technology managers, human resource managers, team leaders, business analysts, management consultants, consultants in quality and innovation, productivity consultants, students of business and management disciplines, problem solvers, strategists. Previous experience with TRIZ is not required.

任何想要透過系統化的方式或利用模式增強自我思考，增進創新有興趣者：管理與技術中高階主管、人力資源主管、團隊領導者、產業分析師、管理顧問師、產品顧問師、策略師。 不受限曾經受過TRIZ課程的學員

**Synopsis**

This course targets learning and mastering skills with modern TRIZ and Systematic Innovation for Business and Management to increase innovative productivity and performance of organizations and individuals. The course focuses on overview, learning and practical use of advanced techniques for innovative improvement of business systems through generation of new innovative ideas and solutions in a systematic way.

The acquired skills will help the course participants to innovatively improve their business systems through identifying and modeling system relationships and applying Laws and Trends of System Evolution to identify evolutionary potential of business systems and roadmap new generations of innovative ideas. The course is intensive and includes practicing in groups on real problems.

本課程的目標為學習與掌握如何善用現代TRIZ和系統化創新運用在商業管理上，以提高創新效率和組織和個人績效。

本課程著重於介紹，學習和有系統的方式，通過產生新的創意和實用的解決方案採用先進技術的業務系統化創新。

其所涵蓋的技能將幫助學員以通過創新識別和建模系統的關係和在適用法律和制度演變的趨勢，以確定業務系統的進化潛力和路線圖新一代的創新理念提高自己的業務系統。該課程是密集，包括對實際問題的群體練。

**Contents 課程大綱**

Advanced TRIZ Background. TRIZ 進階概述

 Business Modeling and Business Model Canvas. 商業管理模式介紹

 Business Systems Resources. 商業系統資源

 Business Ideality Roadmap. 商業理想地圖

 Value-Conflict Mapping for identifying business evolution barriers and innovation opportunities. 識別商業*價值衝突鏈*

 Functional Evolution of Systems. 功能系統轉變

 Laws and Trends of Business Systems Evolution. 法律與趨勢商業系統轉變

 Function Modeling, identification of functional problems. 功能模式，功能問題的辨識

 Business Systems Functional Problem Solving with the Inventive Standards for Business and Management. 商業系統功能問題解決，

 *Practice in groups with Business Systems Functional Problem Solving.* 小組練習

 Business System Trimming and evolution towards ideality. 商業系統削減與轉變

 Business Model Innovation. 商業模式創新

 Ideas Evaluation and Landscaping. 理想評估

 Evolution trees and roadmaps. 轉變關係圖與地圖