

PRELIMINARY CALL FOR PAPERS & PROJECTS

The 5th International Conference on Systematic Innovation (ICSI) & The 4th Global Competition on Systematic Innovation (GCSI)

July 16-18, 2014, San Jose, California, USA

Web: <http://www.systematic-innovation.org/ICSI2014>

e-mail: icsi2014@systematic-innovation.org

Sponsored by: the Society of Systematic Innovation (SSI),
San Jose State University, Department of Industrial and Systems Engineering, and
Institute of Industrial Engineers, Silicon Valley Chapter

The 5th International Conference on Systematic Innovation (ICSI) & the 4th Global Competition/Exhibition on Systematic Innovation will bring together researchers, industrial practitioners, and students to share theoretical and technological advances in Systematic Innovation (SI), which include product and service innovation and supporting computer-aided SI tools and techniques. The conference will contain plenary speeches/tutorials by world renowned SI researchers/practitioners and parallel technical sessions. Both research papers and applied case studies are welcome. The venue of the conference will be the San Jose State University, San Jose, California, USA. It is located in the famous Silicon Valley of the U.S.A. known for its world leading innovative technology companies. ICSI has attracted most relevant and highest quality papers among those presented at all conferences on SI/TRIZ/CAI related fields.

Authors of selected papers will be invited to submit an expanded version of their work for peer review and for possible publication in the **International Journal of Systematic Innovation**. The official language of the conference is English. The first 40 international ICSI registrants will be offered a free one-day pre-conference scenic tour of the San Francisco Bay Area. Optional technical tours of The Computer History Museum, The Intel Museum, The Tech Museum of Innovation, and possibly some Silicon Valley companies or research organizations will be available to early international registrants until all openings are filled. Optional post-conference tours paid by participants will also be available.

TOPICS OF INTEREST

- I) Strategic & Business Aspects of Systematic Product/Process/Service Innovation
- II) Technical Aspects of Systematic Product/Process/Service Innovation
 - A. TRIZ-based systematic innovation
 - B. Non-TRIZ based systematic Innovation
- III) Computer-Aided Innovation
- IV) Other new tools, theories, and applications that are related to or can be integrated with systematic innovation.

ABSTRACT/FULL PAPER SUBMISSIONS

- To assist us in arranging your presentation in an appropriate session, please identify one of the above categories (tracks) that best fits your paper.
- Submit either a one-page abstract or an extended abstract of two to three pages. Include contributions and main ideas in sufficient detail for preliminary evaluation. Also include the following details in your extended abstract/full paper: Title, Name of Author(s), Affiliation(s), and full address of the corresponding author, including E-mail address, and phone, and fax numbers. One-page abstracts are acceptable. Extended abstracts are encouraged for easier and more accurate evaluation. Please download abstract/paper templates from the ICSI-CI web site.

- The ICSI conference accepts a full paper, a presentation file, or a full paper plus a presentation file as final submission. Full papers should be in WORD or PDF format, and presentation files in Power Point format.
- Only full-paper submissions will be peer-reviewed toward journal publications.

CALL FOR SPECIAL SESSIONS

Authors are encouraged to organize special sessions in the topics relevant to the Conference. Interested session organizers are requested to submit proposals, which should include the title for the session, titles of the presentations, and a list of participating authors and their affiliations, to the Conference Committee at icsi2014@systematic-innovation.org.

IMPORTANT DEADLINES:

● Paper Abstracts	March 15, 2014
● Notification of Paper Acceptance	March 31, 2014
● Author/Participant Registration due	April 30, 2014
● Full Papers/Presentation due for Publication in Proceedings	April 30, 2014

REGISTRATION FEES

	Regular (Aft. May 1, 2014)	Early (Bef. April 30, 2014)	Optional Tutorials	Banquet
Presenters	US\$ 350	US\$ 300	\$ 100	Included
Non-Presenters	US\$ 450	US\$ 400	\$ 100	Included
Students	US\$ 200	US\$ 150	\$ 100	US\$ 50

CONFERENCE CHAIRS

D. Daniel Sheu, Ph.D., General Chair, President, The Society of Systematic Innovation; Professor, Dept. of Industrial Engineering & Engineering Management, National Tsing Hua University, Taiwan.

Jacob Tsao, Ph.D., Program Co-Chair; Professor, Department of Industrial and Systems Engineering, San Jose State University, San Jose, California, USA.

Hsin Rau, Ph.D., Program Co-Chair; Professor, Dept. of Industrial and Systems Engineering, Chung Yuan Christian University, Taiwan

GCSI PROJECT COMPETITION/EXHIBITION

A concurrent event, the 4th Global Competition/Exhibition on Systematic Innovation (GCSI), will hold its final round of project competition in one of the special sessions of the ICSI conference. The goals of this GCSI exhibition are to promote systematic innovation/TRIZ and help the dissemination of innovation results. This competition is the only innovation competition in the world that evaluates not only the results but also the innovation processes that generated the results. Multiple Gold, Silver, Bronze medals and certificates will be awarded. The winner of the first place will awarded USD 1,000. Your participation in this project competition is cordially invited. ICSI participants can attend the project presentations and demonstrations free of charge. The registration fee is required for participation in this competition. Registrants for both ICSI& GCSI will receive a 20% special discount on conference registration. Please see web site for details: <http://www.systematic-innovation.org/gcsi2014>. Project registration due: March 15, 2014; Full project files due: April 30, 2014. Please send inquiries to: gcsi2014@systematic-innovation.org.